

Strategic Partnership Opportunities 2019-2020



\$10,000 and over

1. Sponsorship at all 3 events during the year
 - Founders Breakfast at Meridian Street UMC (January)
 - Neighborhood Garden Party (June)
 - Back To School Event (August 2019 is at the Indianapolis Airport)
 - i. Seating or Ticket package of 8 at each event
 - ii. Company Logo on Signage and Visual Media at each event
 - iii. Recognition from podium and visual presentations at each event
 - iv. Distribute Corporate Swag or marketing materials at each event
2. Website Recognition
 - 12 month recognition
 - Company logo with link to website
 - Quote from CEO
3. E-Newsletter
 - Monthly e-Newsletter
 - Company logo at bottom
 - Feature articles about strategic partnership with MLK Center and importance to Company's values and special group engagement events
4. Group Engagements Events
 - Up to three Group Events in the Best Buy Teen Tech Center
 - i. Play around with our cameras, 3D printers, Custom T-Shirt station, Beat Machines, DJ equipment and much more
 - Group Service Project opportunities on the MLK Center campus
 - i. Cleaning, painting, landscaping, assemble care packages, organize the library, and much more
 - Provide and Serve food at the Beloved Community Fellowship Night
5. Individual Volunteer Opportunities
 - Committee of the Board of Directors
 - Board of Board of Directors (elections in June)
 - Read to Lead Volunteers after school
 - Best Buy Teen Tech Center Media Coaches
6. Use of Meeting Space and Commercial Kitchen
 - 1st floor open area
 - Large and Small Conference Rooms

Contact Allison Luthé, Executive Director
317-923-4581 or Allison@MLKCenterIndy.org

Strategic Partnership Opportunities 2019-2020



\$5,000 Event Partnership

1. Title Sponsorship at an Event (choose one)
 - a. *January: Founders Breakfast at Meridian Street UMC*
 - b. *June: Neighborhood Garden Party*
 - c. *August 2019: Back to School Event at Indianapolis Airport*
2. Logo on Digital and Printed Invitation
3. Seating or Ticket package of 8 at the event
4. Company Logo on Signage and Visual Media or Program
5. Recognition from podium and printed/visual presentations
6. Distribute Company Swag or marketing materials at the event

\$2500 Event Sponsorship

1. Gold Sponsorship of an Event (choose one)
 - a. *January: Founders Breakfast at Meridian Street UMC*
 - b. *June: Neighborhood Garden Party*
 - c. *August 2019: Back to School Event at Indianapolis Airport*
2. Seating or Ticket package of 8 at the event
3. Company Logo on Signage and Visual Media or Program
4. Distribute corporate swag at the event

\$1000 Event Sponsorship

1. Silver Sponsorship of an Event (choose one)
 - a. *January: Founders Breakfast at Meridian Street UMC*
 - b. *June: Neighborhood Garden Party*
 - c. *August 2019: Back to School Event at Indianapolis Airport*
2. Seating or Ticket package of 8 at the event
3. Company Logo on Signage and Visual Media or Program
4. Table Signage

\$500 Event Sponsorship

1. Bronze Sponsorship of an Event (choose one)
 - a. *January: Founders Breakfast at Meridian Street UMC*
 - b. *June: Neighborhood Garden Party*
 - c. *August 2019: Back to School Event at Indianapolis Airport*
2. Seating or Ticket package of 8 at the event
3. Table Signage